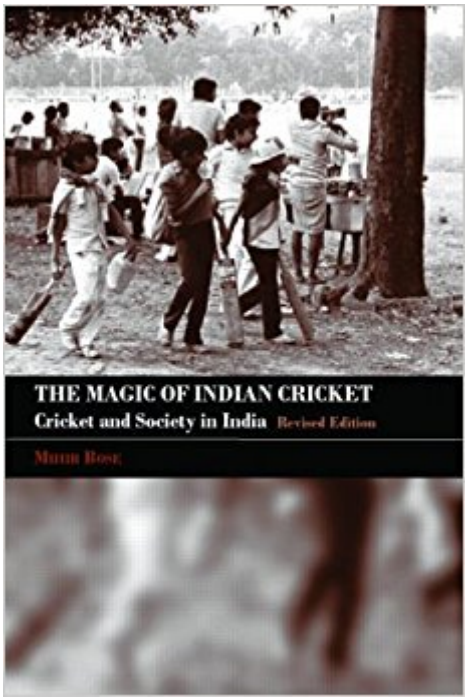
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The Magic Of Indian Cricket: Cricket And Society In India (Sport In The Global Society)



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Synopsis

In the last twenty years, Indian cricket has been transformed. With the arrival of global television networks, mass-media coverage and multinational sponsors, cricket has become big business and India has become the economic driving force in the world game. For the first time a developing country has become a major player in the international sports arena. This fully updated and revised edition of Mihir Bose's classic history is a unique account of the Indian cricket phenomenon. Drawing on a combination of extensive research and personal experience, Bose traces the development of the Indian game from its beginnings as a colonial pastime to its coming of age as a national passion and now a global commercial powerhouse. This illuminating study reveals Indian cricket's central place in modern IndiaÃ¢â ¬â„¢s identity, culture and society. Insightful, honest and challenging, Bose tackles the myths and controversies of Indian cricket. He considers the game in terms of race, caste, politics, national consciousness and ambition, money, celebrity and the media, evoking all the unpredictability, frustration and glory that is the magic of Indian cricket.

Book Information

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Customer Reviews

Mihir Bose is an award-winning cricket and sports news correspondent for The Daily Telegraph. He is also the author of a number of books, including A History of Indian Cricket andÃ Â Raj, Secrets, Revolution: A Life of Subhas Chandra Bose.Ã Â He lives in London.Ã Â

It is hard to describe the contents of the book. The book is not divided into years and neither does it have chronological list of all the major landmarks of Indian cricket. However, it provides a lot of information which is otherwise not known

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